

DESIGNING DESIGN BY KENYA HARA

[kenya hara designing design designboom magazine](#)

'design refers to the will to interpret the meaning of human life and existence through the process of making things.' - kenya hara

[designing design by kenya hara](#)

The first part of Kenya Hara's *Designing Design* devotes to redesign projects of daily products. For example, Shigeru Ban turned a round roll of toilet paper into a square roll. In terms of functionality, a square roll creates more resistance than a round roll; therefore, it reduces usage.

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Kenya Hara's "Designing Design" is just that book, and you should buy it immediately before it goes out of print. If the written content was not enough for you, the book is beautifully designed and has so many examples of great design inside.

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[kenya hara wikipedia](#)

Kenya Hara Kenya Hara is an influential Japanese designer working as a design professor at the Musashino Art University, and a director of MUJI, a Japanese company selling daily products. Moreover, he is an author who wrote several design books.

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Kenya Hara, born 1958, is a Japanese graphic designer and professor at the Musashino Art University in Tokyo. Since 2002 he is the art director for MUJI.

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The opening sentence of Kenya Hara's recent book *Designing Design* states that "verbalizing design is another act of design." For those of us involved as much in design criticism as "design" itself, those are welcome words.

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Kenya Hara, alongside Naoto Fukasawa one of the leading design personalities in Japan, has also called attention to himself with exhibitions such as *Re-Design: The Daily Products of the 21st Century of 2000*.

[5 pieces of wisdom from japanese graphic designer kenya](#)

Tokyo graphic designer Kenya Hara's name is synonymous with the changing face of contemporary Japanese design. With his brilliantly simple design work for everything from bookstores to the branding for the Beijing Olympics, he also wrote the design bible *Designing Design* in 2007, which muses ...

[designing design the designer s review of books](#)

Designing Design the question is designing design and throughout the book each section tackles this from a different angle through a series of essays and examples of projects. It feels as if Hara is constantly trying to find a way to express his particular way of seeing the world in words.

[kenya hara s latest book designing design dezeen](#)

Here are some spreads and the cover (below) from Japanese designer Kenya Hara's latest book, *Designing Design*. Hara is giving a talk about

the book at an AIGA lecture in New York on 29 November.

[interview with designer kenya hara designboom magazine](#)

kenya hara was born in tokyo 1958. he graduated from the musashino art university in 1983 with a master's degree in design and soon after, joined the nippon design centre. in 1991, he founded ...

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Kenya Hara, among the leading design personalities in Japan, has also called attention to himself with exhibitions such as Re-Design: the Daily products of the 21st Century of 2000.

[who is kenya hara quora](#)

One of my favorite designers, Kenya Hara is a prominent graphic designer in Japan. He is currently the art director of MUJI, a professor at Musashino Art University, and also the representative director of the Nippon Design Center (NDC) Inc.

[about hara design institute](#)

Designer, Kenya Hara (b.1958) emphasizes the design of both objects and experiences. In 2000, he produced the exhibition "RE-DESIGN--Daily Products of the 21st Century", which successfully presented the fact that the resources of astonishing design are found in the context of the very ordinary and casual.

[amazon customer reviews designing design](#)

Kenya Hara's "Designing Design" is just that book, and you should buy it immediately before it goes out of print. If the written content was not enough for you, the book is beautifully designed and has so many examples of great design inside.

[designing design kenya hara 9783037784501](#)

Designing Design by Kenya Hara, 9783037784501, available at Book Depository with free delivery worldwide.

[kenya hara quotes author of designing design goodreads](#)

• Kenya Hara, Designing Design. tags: design, inspiration, philosophy, technology. 0 likes. Like "Before high technology began to drive society, there had been a balanced tug-of-war between technique and sensory perceptions. We used to judge issues and phenomena based on our sensory perceptions.

[design lecture series kenya hara](#)

Kenya Hara is a Japanese designer, curator, author, educator and renowned design thinker. Hara graduated from the Musashino Art University in 1983 with a master's degree in design and soon after, joined the Nippon Design Center.

[kenya hara philosophical science science](#)

Kenya Hara is one of the key figures behind the international success story of the MUJI brand Captures the essence of Japanese aesthetics and simplicity in modern design First-ever survey and insight into Kenya Hara's work Order Form Quantity ISBN 978-3-03778-105-0 english Title/Author Designing Design/Kenya Hara

[ex formation lars m ller publishers](#)

For Kenya Hara, design begins with the comprehension of the unknown. The explosion of knowledge available to us today can be dangerous for a

designer's creativity. The concept of exformation, to which a chapter was already devoted in *Designing Design*, continues to preoccupy the Japanese designer.

[kenya hara talks at google](#)

Designer Kenya Hara visits Google's Mountain View, CA headquarters to discuss his book "*Designing Design*." This event took place on September 29, 2008, as part of the Authors@Google series.

[book of the week kenya hara s designing design](#)

Designing Design Kenya Hara Shigeru Ban's square toilet paper rolls, for example, function to reduce consumption and save space in transportation and storage. Kaoru Mende returns the power of fire back to nature with his matches made of twigs.

[kenya hara the future of design the japan times](#)

Style & Design Kenya Hara: the future of design Designer Kenya Hara is looking to use the country's cultural resources to put a specific value on the unknown.

[kenya hara on the design philosophy of muji businessworld](#)

He produced exhibits in Paris, Milan, and Tokyo entitled Tokyo Fiber "Senseware" in 2007 and 2009; and from 2008 through 2009, had an exhibit, Japan Car, in Paris and at the Science Museum in London in 2008-09, and a travelling exhibit entitled *DESIGNING DESIGN* Kenya Hara 2011 China Exhibition.

[ex formation by kenya hara ebay](#)

Coinciding with the new edition of the bestseller *Designing Design*, Kenya Hara's latest book, *Ex-formation*, searches for the beginning of design in the unknown. For Kenya Hara, design begins with comprehension of the unknown.

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Kenya Hara, alongside Naoto Fukasawa one of the leading design personalities in Japan, has also called attention to himself with exhibitions such as *Re-Design: The Daily Products of the 21st Century of 2000*.

[designing design kenya hara exhibition in china works](#)

This exhibition, held in China, featured a collection of Kenya Hara's work up to 2011. The content of the exhibit was divided into three major chapters: finished design projects, collaborative projects with China that are just coming to fruition, and MUJI art direction.

[kenya hara designing design easier better pinterest](#)

"design refers to the will to interpret the meaning of human life and existence through the process of making things." - kenya hara

[designing design victor frostig academia](#)

Designing Design By Kenya Hara The medium chosen by Kenya Hara is the book. In his view a book is an "information sculpture", information sculpted in paper.

[designing design kenya hara 9783037784501](#)

Kenya Hara, among the leading design personalities in Japan, has also called attention to himself with exhibitions such as *Re-Design: the Daily products of the 21st Century of 2000*. Born in 1958. Graphic designer Kenya Hara served as the director of the Tokyo Fiber exhibition.

[designing design kenya hara studio gl](#)

via Design Museum Holon Kenya Hara curated his 4 emerging principal

concepts, Re-design, Senseware, White and Exformation in his book "Designing Design". This entry was posted in Art , Books , Design and tagged Kenya Hara .

[designing design book review course design matters](#)

Designing Design. By Kenya Hara. (Lars Muller Publishers; 4 th ed. Edition 2015. 467). Kenya Hara or rather Hara Kenya is a Japanese designer, his book Designing Design is about the next step in design. It could be design as a whole, or personally, either way it is about thinking past conventional thinking of what makes an object an object.

[kenya hara archives dezeen](#)

Kenya Hara's latest book: Designing Design. Here are some spreads and the cover (below) from Japanese designer Kenya Hara's latest book, Designing Design. More.

[muji and creators kenya hara muji](#)

The House of Furniture design is a collaboration between architect Shigeru Ban and MUJI for House Vision. The support structure for the ceiling is made entirely from furniture. No walls or pillars! only furniture holds the ceiling up. This eliminates all dead space, which is the concept behind the design.

[designing design communication arts](#)

Kenya Hara's simplicity is the result of a unique and complex mind. His first book in English is a fascinating introduction to his thought process and designs that include the 1998 Nagano Winter Olympics, Swatch and MUJI, the Japanese retail company.

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